

# CaraSutra Advertising Rates

## **Premium Advertisement (Home Page & All Sidebars)**

1 month: £75

3 months: £200 (*10% discount*)

6 months: £360 (*20% discount*)

12 months: £630 (*30% discount*)

## **Standard Advertisement (All Sidebars Only)**

1 month: £50

3 months: £135 (*10% discount*)

6 months: £260 (*20% discount*)

12 months: £420 (*30% discount*)

## **Payment Details**

Please note that all payment is required in advance & by bank transfer only  
-I do not accept Paypal. Full bank details will be provided on the invoice.

## **Image Requirements**

The advert image should be provided as 300x250px and can be .jpg, .gif or .png  
My website is fully optimised to display all adverts according to the reader's device.

## **Publication & Renewal**

Your advert will be published at [carasutra.com](https://carasutra.com) as soon as I receive the payment and advert image. I have diary reminders to alert you approximately one week before the renewal date, so that ideally your advert can continue without any downtime.

Thank you for advertising with me! Wishing you continued success with your business 😊