

CaraSutra Rates Card

Please note that all payment is required in advance & by bank transfer only
-I do not accept Paypal. Full details will be provided on the invoice.

Premium Advertisement (Home Page & All Sidebars)

1 month: £75

3 months: £200 (10% discount)

6 months: £360 (20% discount)

12 months: £630 (30% discount)

Standard Advertisement (All Sidebars Only)

1 month: £50

3 months: £135 (10% discount)

6 months: £260 (20% discount)

12 months: £420 (30% discount)

To Publish A Sponsored Post (An Article You Provide): £80

To Review Your Product: £80

To Host A Giveaway: £75

Copywriting Rates (these bulk discounts apply for articles bought on the same invoice)

1 article booked – **£100**

2 articles – £85 per article (**£170**)

3 articles – £70 per article (**£210**)

4 articles – £65 per article (**£260**)

5 articles – £60 per article (**£300**)

Promotional Bundles (Save £££)

Bronze Package: £540

(would cost £600 if bought separately, a 10% saving)

3-month standard ad, Cara Sutra product review OR giveaway, promotional article by Cara, 3-months social media support

Silver Package: £975

(would cost £1160 if bought separately, a 15% saving)

6-month standard ad, x2 Cara Sutra product reviews OR giveaways (or 1 of each), x2 promotional articles by Cara, 6-months social media support & a follow on Twitter

Gold Package: £1615

(would cost £1900 if bought separately, a 15% saving)

12-month standard ad, x5 Cara Sutra product reviews OR giveaways (your choice/pic 'n mix), x5 promotional articles by Cara - plus FREE bonus feature, 12-months social media support & a follow on all your social media accounts

Platinum Package: POA

Pick and choose which services suit your business or brand best, and we can negotiate an agreeable price for the advertising & marketing options you choose.

Business Development & Product Design Consultancy, Plus All Other Work: £50/hour

